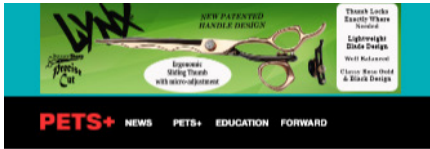




GROOM'D

MARCH 7-9, 2025
ATLANTA, GEORGIA



THE GROOM'D DAILY EBULLETIN

PRODUCED BY **pets+**

The GROOM'D eBulletin will be emailed to the GROOM'D Show Attendees and PETS+ 13,000+ digital subscribers the morning after all three show dates! This eBulletin will share the show highlights and give you the perfect opportunity to capture the attendees attention - promote your brand/products and booth location AND also receive the expanded exposure of PETS+ 13,000+ Digital Subscribers.

The GROOM'D eBulletin launched at the March 2024 show and was on average delivered to 16,850 with an open rate of 50% DAILY -giving your brand on-site reach and prospective client impressions.

Ensure your investment at GROOM'D is fully leveraged.

PET GROOMING'S FAVORITE EVENT

DIRTY JOBS DONE RIGHT!

CONTEST RESULTS
Get the Winners List for Day 2 GROOM'D Contests
Results are in for the Wire Coats, Clipper Classic, Sporting (Spaniels & Setters) and Abstract Dog & Cat Design contests.

SEMINAR SNIPPETS
Groomer's Guide to Spotting Skin Problems During Appointments
Dr. Mirah Kobilo discussed common skin issues and diseases in animals, and how groomers can help keep their clients healthy.

SEMINAR SNIPPETS
10 Takeaways — Some Surprising — from the 'Nutrition for Groomers' Session
Dr. Mirah Kobilo shared perspectives not often heard from a veterinarian.

Quality Pet Care Product for the Groomer & Pet Lover!

TICK REMOVER, TRAVEL KIT, LED SAFETY LIGHTS, COLLAPSIBLE BOWL, & MORE

SLIDE BY BOOTH # 408

BOOTH VISITS
GROOM'D Day 2 Booth Visits: Odor Eliminator, Slidable Scissors and More
Exhibitors were showing off new products and best wishes to groomers in attendance.

SEMINAR SNIPPETS
Why Groomers Need to Embrace The Power of Saying No
National Certified Master groomer, speaker and grooming judge July Hudson discusses the importance of groomers learning how to say no.

SEMINAR SNIPPETS
From Nicks to Nasty Cuts — How to Handle Grooming Injuries Like a Pro
Dr. Mirah Kobilo discusses how groomers can avoid common injuries, and how to have the conversation with pet owners when they do occur.

SEMINAR SNIPPETS
Saying Goodbye Without the Online Slam — Tips for Firing Clients Tactfully
River Liao, owner of The Sassy Groomer, shares advice on how to gracefully fire a grooming client while avoiding a bad review from them.

AD RATES FOR ALL THREE DAYS

Billboard Banner Ad
\$500

Banner 1 Ad
\$400

Banner 2 Ad
\$300



Contact your PETS+ sales representative today to reserve your space!

Desiree' Lynch
Publisher / National Sales Executive
E desiree@petsplusmag.com
P (212) 981-0273

Trish Rodriguez
National Sales Executive
E trish@petsplusmag.com
P 212-981-0274